



**Lexington Business Association Sponsorship Program  
Independence Day Event: July 2nd, 2021**

*The Lexington Business Association coordinates events through the year with the additional support of individuals and local businesses. Your sponsorship ensures that we can increase the quality of events and can expand our outreach to increase tourism and drive more people to our local businesses. Those wishing to become a sponsor for the upcoming Independence Day (4<sup>th</sup> of July Events) will have their business promoted based on their chosen level of sponsorship.*

*If you are interested in sponsorship for this year's Lexington Independence Day, the sponsorship options are as follows:*

\_\_\_\_\_ *\$100.00 Bronze Recognition: includes print advertising and an announced recognition of your sponsorship at the July 2<sup>nd</sup> Fireworks Concert.*

\_\_\_\_\_ *\$250.00 Silver Recognition: includes advertising in print AND radio ads, and recognition of your participation is announced at the July 2<sup>nd</sup> Fireworks Concert.*

\_\_\_\_\_ *\$500.00 Gold Recognition: includes advertising in print and radio ads, and recognition of your participation is announced at the Independence Day Events. (Parade and Firework Concert)*

\_\_\_\_\_ *\$1000.00 Diamond Recognition: Your BEST Deal! This includes:*

- advertising in print AND radio ads.*
- announced recognition at the July 2<sup>nd</sup> Fireworks Concert AND Independence Day Events.*
- Complimentary 2022 LBA Membership along with a free business card size ad in the 2022*

*walking map.*

*Please contact Beth Ryan 810-712-3267 for any questions. Please make checks payable to Lexington Business Association and mail to LBA, PO Box 552, Lexington Mi. 48450.*

*Thank you for your sponsorship and support. We appreciate your commitment in growing our Village!*

*The LBA Team*